



Texas Road Rash Inline Skate

April 16-17, 2011

Saturday: Elimination Race

Sunday: Marathon and Half Marathon
Old Settlers Park www.texasroadrash.com

The 5th best inline marathon in the nation by marathonskating.com

Title/Presenting Partnerships call 512-341-3361 for more information.

\$500 Road Rash Sponsor *commitment deadline of March 16, 2011*

- Company logo on event T-shirt (provide to City of Round Rock by March 16, 2011)
- Put information into athlete bags (provide to City of Round Rock by March 30, 2011)
- Company logo and link to your site on website www.TexasRoadRash.com
- Company banner will hang at event (sponsor provides by April 09, 2011)
- All receive booth sponsor benefits below

\$250 Booth Sponsor

- Receive 10*10 booth space to set up at the event and market to athletes **
- Company name on event website
- Company announced at event
- Complimentary bottled water and food for up to 2 booth staff on Sunday.
- 2 free event T-shirts per sponsor
- 1 complimentary Texas Road Rash registration for sponsor



****Optional booth upgrades** (deadline is April 09, 2011):

Tables - rentable at \$12 a table

Chairs - \$5 a chair

Electricity - \$25 (for Saturday and Sunday)

10x10 pop tent for Saturday and Sunday - \$10

March 16, 2011 T-shirt deadline / March 30, 2011 - Packet Stuffing deadline

Please provide your logo image to the Parks and Recreation Department for inclusion on flyers and other materials. We accept donations up until the race day and will announce all of our sponsors at the event. In-kind donations of merchandise are considered by the Texas Road Rash coordination team. The \$500 Sponsorship is available with \$250 cash and \$250 of 'in kind donation' – to be given away as door prizes during race day on Sunday.

PLEASE NOTE: To maintain the integrity of Texas Road Rash partnerships, sponsor checks must be received before sponsor benefits will be given. Texas Road Rash will not discount rates for sponsors who miss payment and/or promotional deadlines. Confirm and pay by March 16, 2011 to make the event T-shirt. Credit card transactions are accepted.

_____ Yes, I will support the Texas Road Rash as a sponsor and agree to the sponsorship terms.

Name: _____

Company: _____ Phone: _____

Signature: _____ Date: _____

Texas Road Rash In-kind versus Cash Sponsorship Policy

Your sponsorship makes the Texas Road Rash Inline Skate possible.

To receive the complete benefits of a \$500 Road Rash Sponsor, the sponsor's in-kind donation will be accepted on a 50/50 basis, with a minimum of \$250 paid in cash/check payable to the City of Round Rock and the additional \$250 value is fulfilled through in-kind merchandise approved by Texas Road Rash coordinating team.

Needed In-kind donations: * *Must receive invoice of value for all in-kind donations*

- Bottled water 400 qty ½ pint water bottles
- Sports drinks 400 qty ½ pint bottle
- 200 oranges
- 200 bananas
- Snack packs of chips and cookies (to snack 300 people)
- Soda and beer for Sunday event
- Skate related door prizes of a \$50 retail value or greater for participants

All in-kind donations will be received at the discretion of the inline skate coordinating committee and will be reviewed on a case-by-case basis.

Thank you for your support of the Texas Road Rash Inline Skate and we'll see you this April!

Texas Road Rash Sponsorship Team:

Roger Heaney
City of Round Rock
Parks & Recreation Department
512-341-3361

Nicole Fisher
Hill Country Inline Club
512-496-6300

www.texasroadrash.com